

Reg. No.	:	 	 	•••	•••	•••	•••
Name ·							

IV Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular/ Supplementary/Improvement) Examination, April 2024 (2019 to 2022 Admissions) Core Course 4B06BBA/BBA(RTM): HUMAN RESOURCE MANAGEMENT

Time: 3 Hours Max. Marks: 40

SECTION - A

Answer all the questions. Each question carries 1 mark.

- 1. What do you mean by Human Resource Management?
- 2. What do you mean by job specification?
- 3. What do you mean by job rotation?
- 4. What do you mean by Executive development?
- 5. Define the term 'Demotion'. What are the reasons for demotion?
- 6. In which circumstances piece rate system is advisable? (6×1=6)

SECTION - B

Answer any six questions. Each question carries 2 marks.

- 7. Briefly discuss about the functions of HRM.
- 8. What are the benefits of HR planning?
- 9. Write short notes on Job analysis.
- 10. Explain any two methods of job evaluation.
- 11. Explain the objectives of human resource management.

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- 12. What are the elements of an effective induction program?
- 13. What are the different types of promotion?
- 14. What are the major causes of labour turnover?

 $(6 \times 2 = 12)$

SECTION - C

Answer any four questions. Each question carries 3 marks.

- 15. Explain the roles and responsibilities of an HR manager.
- 16. What is job description? What are its contents?
- 17. Justify "Recruitment is positive and selection is a negative process".
- 18. Define training and development. Explain any 4 methods of training.
- 19. Discuss the advantages and problems of linking compensation with performance.
- 20. What are the important causes of absenteeism?

 $(4 \times 3 = 12)$

SECTION - D

Answer **any two** questions. **Each** question carries **5** marks.

- 21. Define manpower planning. Explain the various steps involved in manpower planning.
- 22. Define recruitment. What are various external and internal sources of recruitment? Discuss with the help of examples.
- 23. Define compensation. What are various elements of compensation? Briefly, discuss the factors affecting compensation policy of an organization.
- 24. What do you mean by grievances? Discuss various causes of Grievances in the organizations. Explain the process of Grievance handling with the help of suitable illustrations. (2x5=10)
