Reg. No. : ....

Name : ....

III Semester B.B.A./B.B.A. (T.T.M.) Degree (CBCSS – Sup./Imp.) Examination, November 2020
(2014 – '18 Admns.)
Core Course
3B05 BBA/BBA (TTM) : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the **four** questions. **Each** question carries ½ mark.

1. What is production ?

2. Explain product research.

3. What is material management ?

4. What is statistical process control ?

(4×½=2)

SECTION – B

Answer **any four** questions. **Each** questions carries **1** mark.

5. Explain routing.

6. What is TQM ?

7. Explain batch production.

8. What is plant layout ?

9. Explain material requirement planning.

10. What is Economic Order Quantity ?

(4×1=4)

SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. What are the rules for material handling ?

12. What are the objectives of operations planning ?

13. What are the features of production system ?

P.T.O.

14. What are the objectives of maintenance management ?

15. What are the difference between goods and service ?

16. Write the principles of TQM.

17. What is production planning and control ? Write its functions.

18. Write the history of operation management.

(6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. How quality improvement tools and techniques are useful to the manufactures ?

20. "Improper inventory management affects long term profitability and may fail ultimately". Discuss.

21. Write an essay on production and operation management functions.

(2×8=16