Reg. No. : ....

Name : ....

II Semester B.B.A./B.B.A. (RTM) Degree CBCSS (OBE)-Regular Examination, April 2020
(2019 Admission)
Core Course
2B03 BBA/BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define leadership.

2. Who is an intrapreneur ?

3. What is TRYSEM ?

4. State any two tools of financial analysis.

5. What is innovation ?

6. What is EDP ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. State any two types of risks.

8. State any four sources of raising funds.

9. What is technical analysis ?

10. Explain venture capital.

11. State the problems in conducting EDP.

12. Discuss entrepreneurial behaviour and psycho theory.

13. 'The role entrepreneur as innovator is inevitable'. Discuss.

14. 'Entrepreneurship provides employment opportunities to the masses'. Comment.

(6×2=12)

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Distinguish between innovation and invention.

16. Explain the characteristics of entrepreneur.

17. Explain entrepreneurial behaviour.

18. Explain the concept 'social responsibility'.

19. 'Entrepreneurship can bring social stability'. Comment.

20. Explain the role of entrepreneurs in providing balanced regional development.

(4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Define entrepreneurship. Explain its theories.

22. Who is a woman entrepreneur ? Discuss the problems of women entrepreneurs.

23. Explain the objectives and steps in implementing EDP.

24. Discuss the role of entrepreneurship in economic growth.

(2×5=10)

———————————