

Dr SIJI CYRIAC

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Seeking assignment in academics, training and development, knowledge enrichment and business process re- engineering

PROFESSIONAL SYNOPSIS

- Presently working as Assistant Professor in the Department of Business Administration, St Pius X College, Rajapuram, Kasaragod, Kerala.
- A dynamic academic and research experience with 10 years in both Post graduate and graduate college and Kannur University.
- A dynamic professional with **1 year** of rich experience in Business Development, Sales & Marketing, Training, Man Management and academics.
- Qualified **NET**
- **PhD in Management (Kannur University) Sustainability in SMEs**
- **MBA (Finance and Marketing)** from Department of Management Studies, Kannur University
- **Master of Commerce (International Business (IGNOU))**
- **Post Graduate Diploma in International Business Operations (PGDIBO) IGNOU**
- **Diploma in Philosophy (Salesiana University, Rome)**
- **Certificate course on Strategy and the Sustainable Enterprise. edX, IIM Bangalore**
- **Master of Philosophy(Pursuing) (IGNOU)**
- **Coursera courses:**
 - **1. The Sustainable Development Goals – A Global, transdisciplinary vision for the future (University of Copenhagen)**
 - **2. Global Impact : Business Ethics (University of Illinois)**
 - **3. Sustainable Businesses: Big Issues, Big Changes (University of Colorado)**
 - **4. Sustainable Business Enterprises (University of Illinois)**
 - **5. Leadership and Emotional Intelligence (Indian School of Business)**
 - **6. Advanced Writing (UCI Division of Continuing Education)**

ACHIEVEMENTS

- 1. Winner of Obama Singh Research Award (Indian Institute of Management, Bangalore) 2016**
- 2. Winner of National Fellowship by FLAIR (Higher Education of Kerala) at Indian Institute of Management Bangalore 2015**
- 3. Winner of International Travel Grant for Research Paper Presentation by FLAIR, Higher Education, Govt of Kerala. Presented the Paper at Rome, Italy. 2015**
- 4. Editor 'The Macrotheme Review – a multidisciplinary journal of global macro trends, France.**

PROJECTS UNDERTAKEN

- 1. Minor Project – An Analysis of Risk Disclosure in Indian Corporate Reports – UGC for Rs. 90,000 (Completed)**
- 2. Obama Singh Fellowship Project – Sustainability Reporting practices of Indian, Japanese and US companies. IIM Bangalore (Pursuing)**

WORKSHOPS AND CONFERENCES

- Participated in the UGC Sponsored Orientation Programme conducted by Academic Staff College Himachal Pradesh University, Shimla from 2.6.2014 to 28.06.2014.
- Participated in the UGC Sponsored Refresher course conducted by HRDC Kannur University in Commerce and Banking from 8.2.2017 to 1.3.2017
- Participated in the One week National workshop on “Data Analysis for Research in Social Sciences by DCMS, Calicut University from 21 to 26 April, 2014.
- Participated in the Master class ‘Understanding challenges, articulating long term CSR strategy & Impact measurement and reporting by CRY Corporate Responsibility Summit February, 4, 2015 Bangalore
- Participated the FLAIR, Directorate of Collegiate Education, Induction training programme, ‘Good Learning’ from 15.1.2015
- Participated in the FLAIR Induction training programme by Higher Education, Govt of Kerala, from 29.7.2015.

- Participated in the three day National Level workshop on “Data Analysis for Research Applications’ from October 16 to 18 2015
- Participated in the International conference “Management in an Interconnected World Different Perspectives’. Directorate of International Academics, Kannur University from 14 November, 2015
- Participated in the one day Orientation Programme organized by Kannur University on 22nd June, 2016
- Participated in the three day national work shop on Data Analysis in Economics jointly by Kerala Economic Association and TISS on October, 1 2016
- Participated in 5 day workshop on Research Methodology, Reference Management and Data analysis using SPSS from 18th 2016 at Govt Engineering college, Thalassery
- Participated in two day workshop on ‘Research Methodology & Statistical Tools, Kannur University, from 6th January 2017.
- Participated in Young Entrepreneurs’ Conclave on 28th June 2018 at Kannur University.
- Participated in the ICIER – IIM B International conference on Entrepreneurship Education and Training at IIM Bangalore January 2015.

PRESENTATIONS AND EVENTS CONDUCTED

- ✓ Faculty Development Programme (FDP) at Indian Institute of Management Bangalore. February 2015
- ✓ Paper presented ‘CSR in Indian Companies’ – UGC sponsored National seminar – Department of Commerce, CMS College, Kottayam 13th February 2016
- ✓ Presented a paper ‘Corporate Sustainability Reporting Practices: A comparative study of Practices by Indian and European Companies, The Macrotheme Conference, at Saint – Lazare Paris. 2013
- ✓ Presented a paper ‘effectiveness of business incubators as the element of Government’s Spin off strategy in Kerala’ ICIER conference, IIM Bangalore.
- ✓ Presented a paper ‘Rhetoric or Reality: Perception of Sustainability Practices by Practicing Managers of SMEs in South India, Macrotheme Conference, Rome, Italy.

PAPER PUBLICATIONS

- ❖ Siji Cyriac, (2013), Corporate Sustainability Reporting Practices: A Comparative study of Practices by Indian and American Companies, ICSSOT, Excellent Publishing House, pp.3-8
- ❖ Siji Cyriac, T Asokan (2013) Corporate Sustainability Reporting Practices: A Comparative study of Practices by Indian and European Companies, The Macrotheme Review – A Multidisciplinary journal of global trends.
- ❖ Siji Cyriac, T Asokan (2016), Rhetoric or Reality: Perception of Sustainability Practices by Practicing Managers of SMES in South India, Tha Macrotheme Review – A multidisciplinary journal of global trends, pp 175.
- ❖ Siji Cyriac, T Asokan, (2017), Sustainability within SMEs: An Overview of the Perception of Enterprise Social Responsibility by Practicing SME Managers, IJBAAR, pp211-216.

CAREER CONTOUR

February 2011 to till date Assistant Professor, Department of Business Administration St Pius X College, Rajapuram

August 2009 to February 2011 Assistant Professor (Contract) Department of Management Studies, Kannur University

August 2008 to August 2009 Assistant Manager Exeevents Event Management pvt ltd, Cochin

PERSONAL DETAILS

Contact Address : Karackattu House, Kanhangad PO, Kasaragod, 671315
Date of Birth : 15/05/1979
Marital Status : Married
Nationality : Indian
Languages Known : English, Malayalam