



K17U 1748

Reg. No. : .....

Name : .....

V Semester B.B.A./B.B.A.(T.T.M.)/B.B.A.(R.T.M.) Degree (CBCSS – Reg./  
Sup./Imp.) Examination, November 2017

(2014 Admn. Onwards)

CORE COURSE

5B14 BBA/BBA(TTM)/BBA(RTM) : Organisational Behaviour

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** the questions. **Each** question carries  $\frac{1}{2}$  mark.

1. Define Leadership.
2. What do you mean by group cohesiveness ?
3. What is stress management ?
4. State briefly the process of behavior. (4x $\frac{1}{2}$ =2)

SECTION – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What are the limitations of organizational development ?
6. Briefly explain the concept of stress management.
7. What is organizational change ?
8. What do you mean by social learning ?
9. Mention the different types of conflict.
10. Explain the term 'Motivation'. (4x1=4)

P.T.O.



## SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. What are the advantages and limitations of organizational development ?
12. Explain the steps in the process of organizational development.
13. Explain the concept of group dynamics.
14. What are the various types of changes ? Under what circumstances would each change be desirable ?
15. What are group norms ? How do the norms develop ?
16. Explain formal and informal group behavior.
17. What is organizational behaviour ? What are its features ?
18. What are the features of group dynamics ? (6×3=18)

## SECTION – D

Answer **any two** questions. **Each** question carries **eight** marks.

19. Explain the theories of motivation in detail.
  20. Define leadership. Explain in detail the various types of leadership.
  21. Define group cohesiveness. What are the sources of cohesiveness ? (2×8=16)
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