



K16U 1914

Reg. No. :

Name :

V Semester B.B.A./B.B.A.T.T.M./B.B.A.R.T.M. Degree
(CBCSS – 2014 Admn.-Regular) Examination, November 2016
(Core Course)

5B14 BBA/BBA(TTM)/BBA(RTM) : ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the following. **Each** question carries $\frac{1}{2}$ mark.

1. Define organisational behaviour.
2. What do you mean by the term personality ?
3. Mention the theories of motivation.
4. What is conflict ?

(4× $\frac{1}{2}$ =2)

SECTION – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What do you mean by the term organizational change ?
6. What is group norms ?
7. What are the factors affecting group cohesiveness ?
8. Explain trait theory.
9. What is social learning ?
10. What is stress ?

(4×1=4)

P.T.O.



SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. State the causes of stress.
12. Explain the types of leadership.
13. What is the concept of organizational conflict ? Are organizational conflicts always dysfunctional ? Explain.
14. State the reasons of group formation.
15. Explain the theories of learning.
16. What is perception ? What are the factors affecting perception ?
17. Explain financial and non-financial motivation.
18. Explain the various leadership styles. (6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **eight** marks.

19. What do you mean by conflict ? Explain the conflict resolution techniques in detail.
 20. What is motivation ? Explain the theories of motivation.
 21. Define organizational behaviour and also explain its features, nature and scope. (2×8=16)
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