

a) Social

4. According to Schumpeter, \_

a) Ancillary b) KFC

II. 5. \_\_\_\_\_ units provide inputs to other industries.

modern entrepreneur.

a) Innovation

c) Skill

Reg. No. :				
Name :	919			
(CCS	S – Reg./Suppl GEN OM/BBA/BBA(	A./B.B.A.T.T.M./B.B. e./Imp.) Examination ERAL COURSE T)/BBA (RTM) : Entr Admn. Onwards)	, May 2015	
Time: 3 Hours			Max. Weighta	age : 30
		PART-A	c) Risk taker	
		of questions carrying <b>eq</b> ve type questions. Answ		ne.
l. 1	applied the word	entrepreneur to business	for the first time.	
a) Fabian		b) Richard Ca	ntillon	
c) Peter Dr	ucker	d) Schumpete	r	
2	is someone who has started his first entrepreneurial ventu			
a) Novice		b) Classical		
c) Modern		d) Induced en	repreneur	
3	are entreprenei	urial couples as co-owne	rs of business.	

b) Copreneurs c) Fabian d) Drone

d) Knowledge (W=1)

c) DIC

is the most important function of a

b) Creativity who was a wood as MV . E.F.



	6 was set up in the year 1972.						
		a) MSME	b)	DIC			
		c) KITCO	d)	KFC			
	7. Technical entrepreneurs are extremely		oriented.				
		a) Task	b)	Money			
		c) Profit	d)	Society			
	8.	Enterprise is a					
		a) Person		Business unit			
		c) Risk taker	d)	None of these	(W=1)		
		no to epartiplew isupe only no PART	-В	art consists of two bunnings or			
	ISW	ver <b>any eight</b> questions in <b>one</b> or <b>two</b> se ntage of <b>one</b> .	nten	ces each. Each question carrie	sa		
9.	De	efine entrepreneurship.					
10.	W	hat is locational mobility ?					
11.	W	hat is NAYE?					
12.	W	hat are industrial clusters?					
13.	W	hat is motivation?					
14.	W	Vhat do you mean by incentive?					
15.	W	Write down any two functions of SIDO.					
16.	W	What are the internal factors that motivate entrepreneurs?					
17.	W	ho is innovating entrepreneur?					
18.	W	hat is skill ?			8×1=8)		



## PART-C

Answer any six questions. Answer not to exceed one page. Each carries a weightage of two.

- 19. What are the psychological factors affecting entrepreneurial growth?
- 20. Who is an intrapreneur? Explain.
- 21. Explain the characteristics of MSMEs.
- 22. What do you mean by industrial estates? Explain its features.
- 23. Describe the role of DICs in promoting industrialisation.
- 24. Explain the need for EDPs.
- 25. What are the different types of small-scale industries?
- 26. Explain the problems of women entrepreneurs.

 $(W=6\times2=12)$ 

## PART-D

Answer any two. Each question carries a weightage of four.

- 27. Explain the environmental, personal and social barriers to entrepreneurship.
- 28. Explain the entrepreneurial motivation theories.
- 29. Discuss the importance of KITCO in the entrepreneurial growth of Kerala.

 $(W=2\times4=8)$