



**K17U 2014**

Reg. No. : .....

Name : .....

**III Semester B.B.A./B.B.A.T.T.M./B.B.A.R.T.M. Degree  
(CBCSS – Reg./Sup./Imp.) Examination, November 2017  
(2014 Admn. Onwards)**

**General Course**

**3A11BBA/BBA(TTM)/BBA(RTM) : IT IN BUSINESS**

Time : 2 Hours

Max. Marks : 30

**SECTION – A**

Answer the 4 questions. **Each** question carries ½ marks.

1. What is meant by B2G model ?
2. Mention any two software.
3. \_\_\_\_\_ memories are serial access memory.
4. Which of the following storage type is volatile ?

**SECTION – B**

Answer **any four** questions. **Each** question carries 1 mark.

5. What is client server computing ?
6. What is a data warehouse ?
7. Define E-Commerce.
8. What do you mean by security protection ?
9. Explain computer network.
10. Explain consumer to consumer model.

**P.T.O.**



SECTION – C

Answer **any four** questions. **Each** question carries **4** marks.

11. What are the approaches to information system ?
12. How to design security ?
13. Explain internet support for E-Commerce.
14. What are the different types of data base ?
15. Describe different types of software.
16. Explain E-Commerce payment system.

SECTION – D

Answer **any one** question. **Each** question carries **8** marks.

17. Explain E-commerce models.
  18. What are the uses of IT in teaching and learning ?
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