



K22U 2436

Reg. No. :

Name :

V Semester B.A./B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.-T.T.M./B.B.A.-A.H./
B.C.A./B.A. Afsal-UI-Ulama/B.S.W. Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, November 2022
(2019 Admission Onwards)

Open Course

5D03BBA/BBA(RTM) : E-COMMERCE

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is B2B ?
2. What do you mean by E-Commerce ?
3. What do you mean by C2C ?
4. What do you mean by Credit card ?
5. What do you mean by M-commerce ?
6. What do you mean by Digital Currency ?

(6×1=6)

PART – B

Answer **any 4** questions. **Each** question carries **2** marks.

7. Explain the features of E-Commerce.
8. Discuss the difference between E-Cheque and E-Cash.

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9. Explain the advantages of Electronic Fund Transfer (EFT).
10. Write a short note on Information and Technology Act, 2000.
11. What are different types of Electronic Fund Transfer (EFT) ?
12. Explain the factors influencing the success of E-Commerce. (4×2=8)

PART – C

Answer **any one** question. **Each** question carries **6** marks.

13. Explain different types of business models of E-Commerce.
 14. Briefly explain different methods of online payments. (1×6=6)
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