



K22U 3391

Reg. No. :

Name :

I Semester B.Com. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/
Improvement) Examination, November 2022
(2019 Admission Onwards)

Core Course

1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **any six** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. Define scientific management.
2. What is systems approach to management ?
3. What is organizing ?
4. Define manpower planning.
5. What is theory Y ?
6. What is meant by controlling ?
7. What is ethics ?
8. Define MIS.

(6×1=6)

SECTION – B

Answer **any six** questions in **not** exceeding **one** page. **Each** question carries **3** marks.

9. Explain the concept of staffing.
10. Discuss bureaucracy as an approach of management.
11. What are the steps in planning ?
12. Explain the process of organizing.

P.T.O.



13. Discuss environmental issues in business.

14. Explain logistics management.

15. Discuss TQM and TPM.

16. Explain Fishbone diagram.

(6×3=18)

SECTION – C

Answer **any two** questions in **not** exceeding **three** pages. **Each** question carries **8** marks.

17. Discuss the factors influencing business ethics.

18. Discuss the evolution of management thought.

19. Explain the concept of leadership and different styles of leadership.

(2×8=16)

