



K22U 3388

Reg. No. : .....

Name : .....

**I Semester B.B.A./B.B.A. (R.T.M.) Degree (C.B.C.S.S. – O.B.E. – Regular/  
Supplementary/Improvement) Examination, November 2022  
(2019 Admission Onwards)**

**Core Course**

**1B01BBA/BBA(RTM) : PRINCIPLES AND PRACTICE OF MANAGEMENT**

Time : 3 Hours

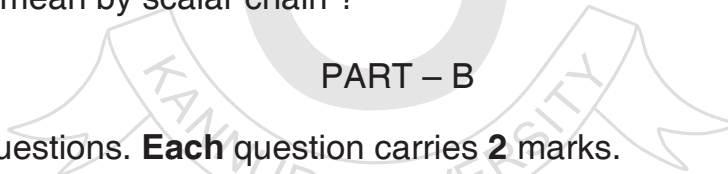
Max. Marks : 40



Answer **all** questions. **Each** question carries **1** mark.

1. What do you mean by schools of management thought ?
2. What is decentralization ?
3. What is gangplank ?
4. What is job specification ?
5. What do you mean by KPO ?
6. What do you mean by scalar chain ?

**(6×1=6)**



Answer **any 6** questions. **Each** question carries **2** marks.

7. Briefly explain the nature of management.
8. Write a short note on management by objectives.
9. What are the functions of lower-level management ?
10. What do you mean by authority and responsibility ?
11. Write a short note on Work-life Balance.
12. Explain the concept of stability of tenure.
13. Differentiate standing plans from Adhoc plans.
14. What is a formal organisation ?

**(6×2=12)**

P.T.O.



PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Write a short note on Maslow's Need Hierarchy Theory.
16. What are the principles of organising ?
17. Briefly explain the process of controlling.
18. How to manage your time ?
19. What are the limitations in delegation of authority ?
20. What is selection ? Explain the process of selection procedure. **(4×3=12)**

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Briefly explain the contributions of F. W. Taylor to Management thought.
22. What is decision-making ? Explain its types and steps in the decision-making process.
23. Define Directing. Briefly explain its features and elements.
24. What is Planning ? Discuss the significance and limitations of Planning. **(2×5=10)**

