

CURRICULUM VITAE

Biju Joseph

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Permanent Address

Marangattu House
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Fields of Research and Teaching Interests

Consumer Behavior
Organizational Behavior
Research Methodology
Principles of Management

Educational Degrees

<i>Ph.D</i> (Thesis submitted)	Department of Commerce and Management Studies, University of Calicut <i>Thesis:</i> The effect of consumer Personality Types on brand choices, identifying, predicting, moderating and mediating variables and their linkages
<i>MA Psychology</i>	Annamalai University, Annamalai, 2005
<i>MBA</i>	R.V.S College of Engineering and Technology, Dindigul, Tamilnadu affiliated to Maduarai Kamaraj University, Madurai, 1999

<i>BSc. Botany</i>	Government College Kasargod, Kerala affiliated to University of Calicut, 1994
<i>Pre-Degree</i>	Government College Kasargod, Kerala affiliated to University of Calicut, 1991
<i>S.S.L.C</i>	Government High School Maloth Kasba, Kasargod district 1989

Present Position

Vice Principal, St. Pius X College Rajapuram, Kasargod, Kerala

Head, Department of Management Studies, St. Pius X College Rajapuram, Kasargod, Kerala (2004 June -)

Professional Experience

Lecturer in Department of Hospitality Management, Marian College, Kuttikkanam Idukky , Kerala (2004 January – May)

Guest Lecturer, Department of Management Studies, St. Pius X College Rajapuram, Kasargod, Kerala (2000 June – 2004 January)

Membership in Academic bodies

Chairman, Board of Examiners in BBA/BBA –RTM/BBM, Kannur University, Kannur (November 2019 -)

Chairman, Board of Studies in Management Studies (Under Graduate) Kannur University, Kannur (November 2015 – November 2017)

Member, Board of Studies in Management Studies (Post Graduate) Kannur University, Kannur (November 2015 – November 2017)

Member, Faculty of Commerce and Management Studies, Kannur University, Kannur (2013 –2015)

Member, Board of Studies in Travel and Tourism Kannur University, Kannur (2013 –2015)

Administrative Experiences

Member, Governing body, St. Pius X College Rajapuram and P.K.M College of Education, Madampam, Kannur (2016 -).

Member, College Council, St. Pius X College, Rajapuram (2004 -)

Co-ordinator, Internal Quality Assurance Cell (IQAC), St. Pius X College Rajapuram (2017 -)

Member, Examination Inspection squad, Kannur University, Kannur (2018 - 2021)

Observer, National Testing Agency (NTA) (2019 -)

List of Publications (Journals)

Biju Joseph, Dr P. Mohan. (2014). "Effect of Decision Styles on Consumer Decision Making Process". *Man-age*, 1-2(January - December), 25 – 38,ISSN 2231-3060

Biju Joseph, Augustine Nojan N.J (2014). "Communication skill as the core employability skill – A study among the final year graduates in Kasargod district". *Man-age*, 1-4 (January – December 2012 & 2013), 185 – 194,ISSN 2231-3060

Workshops Attended

National workshop on Structural Equation Modelling (SEM) organised by Department of Commerce and Management Studies, University of Calicut on 7th and 8th January, 2015.

One week National workshop on Multivariate Data Analysis in Social Sciences organized by Department of Commerce and Management Studies, University of Calicut from 21 - 26 August 2014.

One week National workshop on Data Analysis for Research in Social Sciences organized by Department of Commerce and Management Studies, University of Calicut from 21 - 26 April 2014.

National workshop on Research Methodology in Social Sciences organised by the UGC Academic Staff College University of Calicut from 20.03.2013 to 26.03.2013.

One week National workshop on Data Analysis for Research in Social Sciences organized by Department of Commerce and Management Studies, University of Calicut from 11 - 16 May 2013.

Stat level workshop on Application of Statistical Techniques in Social Science Research organised by Department of Commerce, Government College Kottayam on 23rd and 24th February, 2012.

Research Projects

An Assessment of Employability Skills of Under Graduate Final Year Students of Kasargod District of Kerala State (UGC funded Minor Project – 2009)

Presentations

Acted as the Chief Trainer for the two day workshop on Application of SPSS for Data Analysis in Social Science Research organized by the Department of Commerce, St. Joseph's College for Women, Alappuzha, Kerala on 4th and 5th January 2018.

Acted as the Chief Resource for the two day workshop on Application of SPSS for Data Analysis organized by the Postgraduate Department of Commerce and Research Promotion Council of Baselius College,Kottayam Kerala on 5th and 6th August 2016.

Chaired a session in the national seminar on International Capital Movements organized by the Department of Commerce, EKNM Government College, Elerithattu on 19th and 20th January 2016.

Chaired a session in two day national workshop on Emerging Trends in Financial Reporting –with special reference to IFRS organized by the Post Graduate Department of Commerce, Panapally memorial Government College, chalakudy, Kerala on 11th and 12th January 2016.

Delivered an invited talk on Research Design on 14th November 2014 organized by the School of Management Studies, University of Calicut.

Handled a session on Application of SPSS in the Preparation of Project Report on 29th October 2014 organized by the School of Management Studies, University of Calicut.

Presented a paper on the topic How to Develop a questionnaire on 17th October 2014 organized by the School of Management Studies, University of Calicut.

Delivered an invited talk on Business Research Methods – Practical Dimensions in the State level Seminar on Application of SPSS in Research Methodology for Management Students organized by the School of Management Studies, University of Calicut (Palakkad) on 8th October 2014.

Acted as the Resource Person in the One week National Workshop on Data Analysis for Research in Social Sciences organized by the Department of Commerce and Management Studies, University of Calicut from 21 - 26 April 2014.

Handled a session in the Two day workshop on SPSS for Research Scholars on 11th and 12th March 2014 organized by the Department of Commerce and Centre of Research, PSMO College, Thirurangadi, Malappuram, Kerala.

Presented a paper in the National Seminar on The Emerging Trends in Knowledge Management, organized by the Post Graduate Department of Commerce, Government College Madappally on 18th December 2012.

Personal

Date of birth: 9th, June, 1973

Spouse: Kochurani Augustine